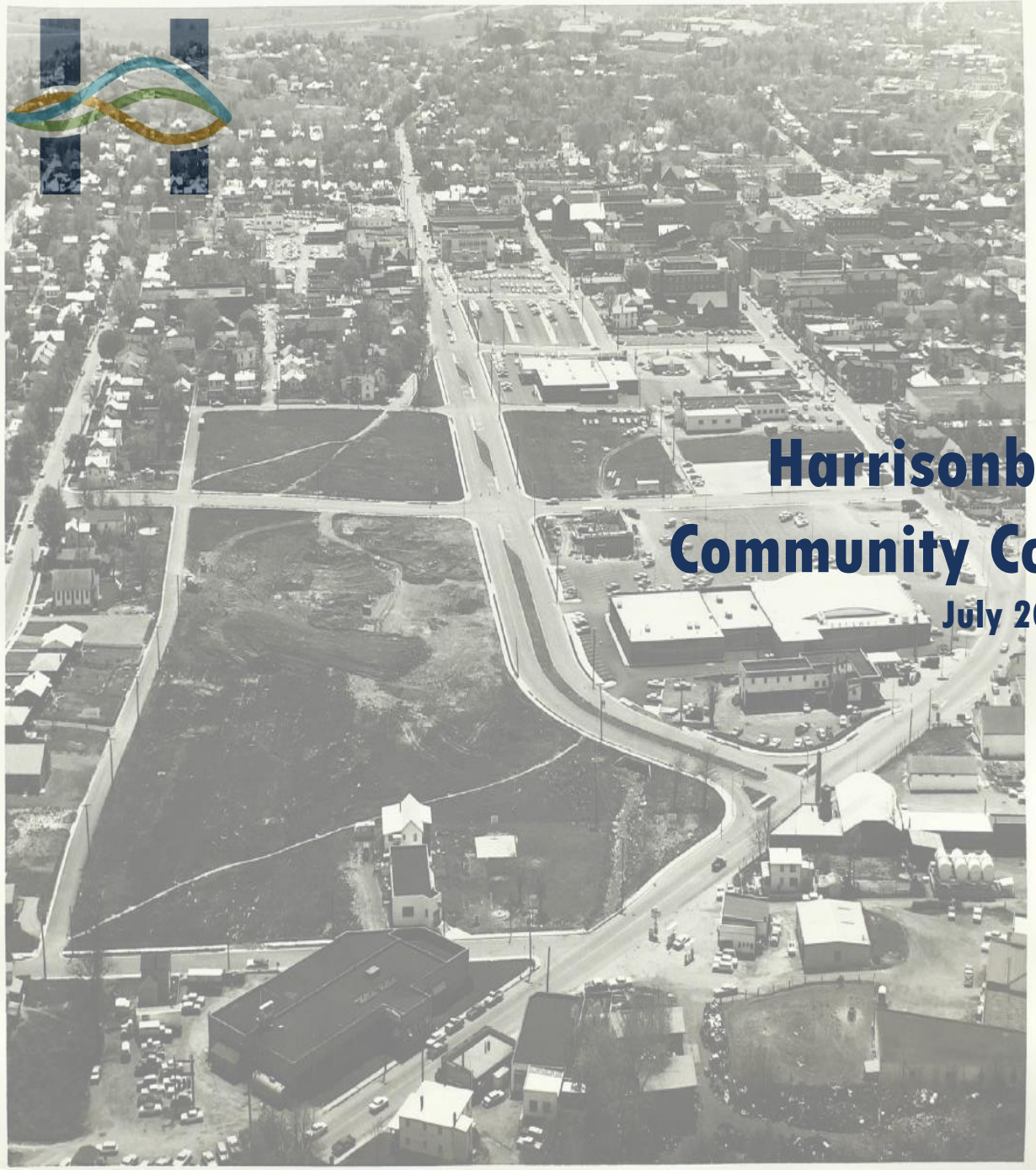
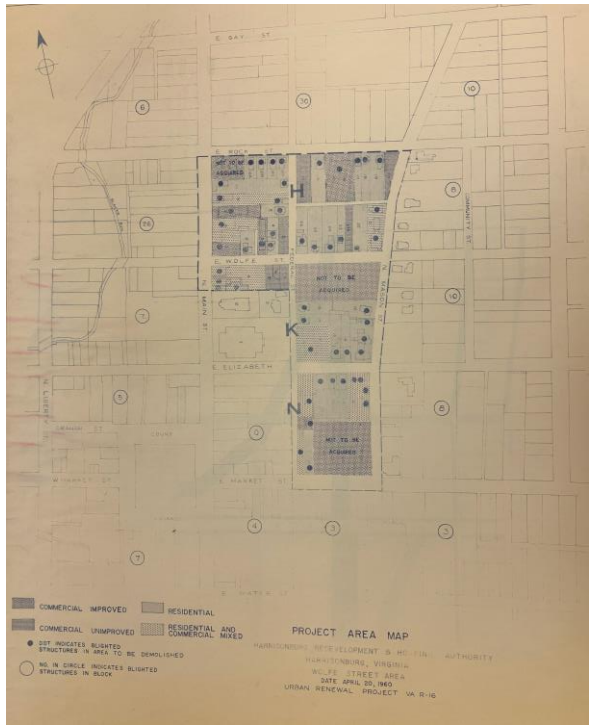


Harrisonburg, Virginia
Community Connectors Project
July 2025 Update

Harrisonburg was selected in September 2023 to be the recipient of a Community Connectors Program grant through national nonprofit Smart Growth America and the Robert Wood Johnson Foundation.

The community's team is led by the Northeast Neighborhood Association, Shenandoah Valley Black Heritage Project, Harrisonburg Downtown Renaissance, Harrisonburg Redevelopment and Housing Authority, and the City government.

JOHN E.
ONE HOUR
DRY CLEANING
25

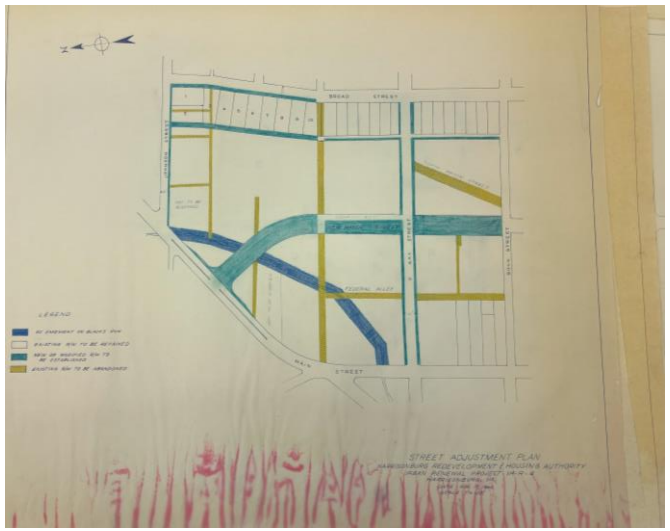

H
K
N
E. WOLFE ST
E. MARKET ST
NOT TO BE ACQUIRED
COMMERCIAL IMPROVED
RESIDENTIAL
COMMERCIAL UNIMPROVED
RESIDENTIAL AND COMMERCIAL MIXED
PROJECT AREA MAP
HARRISONBURG, VIRGINIA
WOLFE STREET AREA
URBAN RENEWAL PROJECT VA R-16

25

40

M AND S
RESTAURANT
DINING TABLES
49

KLINE'S
35


BROAD STREET
MAIN STREET
STREET ADJUSTMENT PLAN

36.

Harrisonburg's Program Components

Northeast Neighborhood Small Area Plan- Address community needs and engage the community on what the neighborhood should look like, while understanding the harm and loss resulting from Urban Renewal.

Facilitated Dialogue- Promote broader understanding, healing, and reconciliation by providing space for individuals to openly share and communicate their feelings and their history related to Urban Renewal.

Historical Research- Expand and better consolidate documentation of the impacts on the residents and business owners who were displaced from their homes and businesses by Urban Renewal

Community-led Demonstration Project- Empower the neighborhood to design a temporary change to N. Mason Street

Prioritize People

Rebuilding trust between Northeast Neighborhood residents and the City, repairing past harms, and reconnecting today's Northeast Neighborhood to the heart of the city are our most important goals.

We commit to prioritizing the needs, wants, and desires of Northeast Neighborhood community members as we scope potential future investments in the community.

Neighborhood Pop-Ups

July-September 2024

- First Baptist Church Yard Sale
- National Night Out
- African American Festival

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Northeast Neighborhood Small Area Plan

- CHPlanning is the firm leading development of the Small Area Plan.
- Hundreds of neighborhood residents have participated either in person or by survey in the development of the Small Area Plan
- The Plan is on track to be presented to City Council at the end of August.

Small Area Plan Input Meetings

November 11, 2024
Community Meeting - Simms
December 9, 2024
Virtual Townhall Meeting
February 15, 2025
Community Meeting - Simms (Visioning and Design Charette)
June 2, 2025
Community Meeting - Simms (Small Area Plan Feedback)

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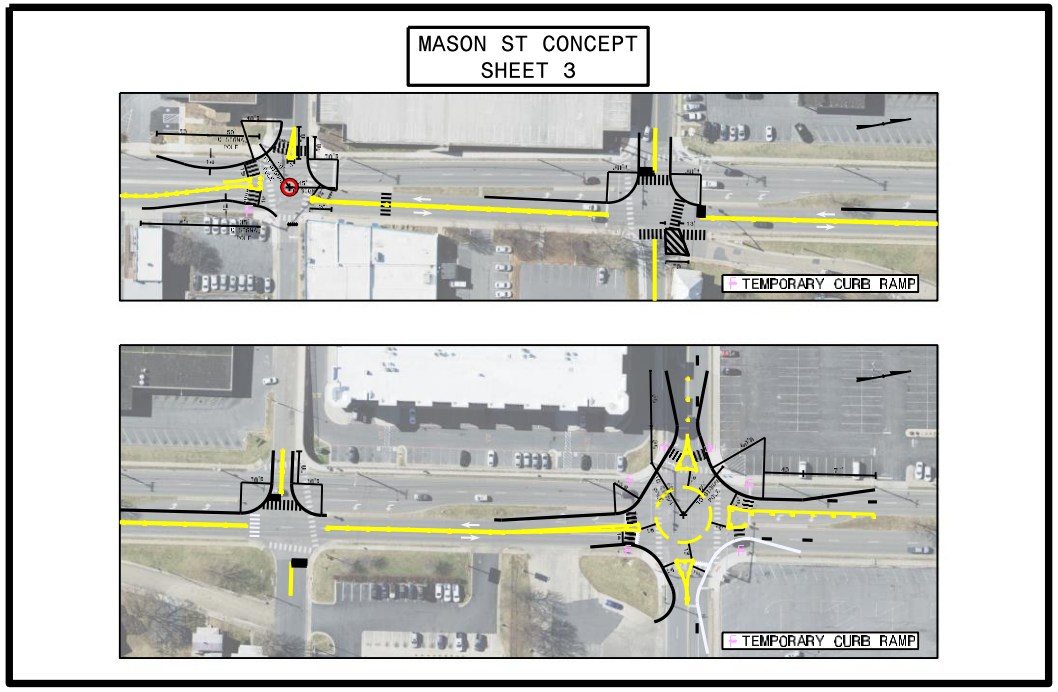
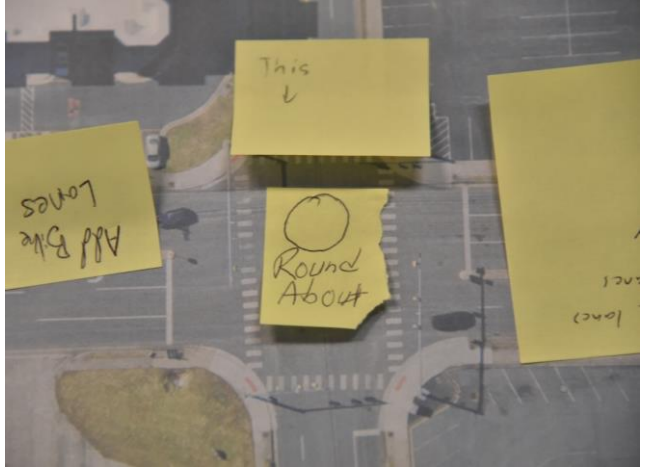
Complete Streets Leadership Academy





N. Mason street Demonstration Project

- Temporary reconfiguration of North Mason Street until first week of August
- Community Designed
- Community survey available at: survey.zohopublic.com/zs/5YB1Di

N. Mason Street Block(s) Party

Facilitated Dialogue

- Promote broader understanding, healing, and reconciliation by providing space for individuals to openly share and communicate their feelings and their history related to Urban Renewal.
- The Institute for Engagement and Negotiation at the Weldon Cooper Center at University of Virginia has been hired to serve as facilitator.

Historical Research

- Expand and better consolidate documentation of the impacts on the residents and business owners who were displaced from their homes and businesses by Urban Renewal
- Research completed by historians Ann Pfau, David Hochfelder, and Stacy Sewell

Questions?

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