



COMING
BACK
HOME

THE CENTRAL VIRGINIA REGIONAL HOUSING
PARTNERSHIP'S 2ND HOUSING SUMMIT

MARCH 24, 2023
CHARLOTTESVILLE OMNI
CHARLOTTESVILLE, VIRGINIA

AGENDA

- 8:00 – 9:00** **Registration and Breakfast**
- 9:00 – 9:15** **Welcome/Overview/Sponsor Welcome – Salon AB**
Ned Gallaway, Chair, & Keith Smith, Vice-Chair – CVRHP
- 9:15 – 9:30** **Sponsor's Welcome – Salon AB**
Chris Thompson, Virginia Housing
- 9:30 – 10:00** **Networking Break**
- 10:00 – 11:00** **Breakout Sessions #1**

Salon A - Faith-Based Organizations and Affordable Housing

A panel discussion focused on the role of faith-based organizations in the development of affordable housing. Members of cross-organizational development team attempting to develop units at Park Street Christian Church in Charlottesville will share their perspective about the advantages and challenges of these types of projects.

- Colleen Swingle-Titus, Pastor, Park Street Christian Church
- Sunshine Mathon, CEO, Piedmont Housing Alliance
- Bruce Wardell, Founder and Senior Principal, BRW Architects
- Moderator: Greg Powe, Principal, Powe Studio Architects

Salon B - College Towns & Affordable Housing

A panel conversation concerning how universities and college affect a locality's ability to develop and retain affordable housing stock. Staff from the Town of Blacksburg and William & Mary will discuss how these anchor institutions can partner with localities to ensure affordability for all.

- Matt Hanratty, Assistant to the Town Manager, Town of Blacksburg
- Sarah Stafford, CSX Professor of Economics and Public Policy and Department Chair, College of William & Mary
- Ridge Schuyler, Dean of Community Self-Sufficiency Programs, PVCC – Moderator

Salon C - Economic Development and Housing

A presentation from the Virginia Center for Housing Research at Virginia Tech's senior staff focusing on how economic development affects and is affected by affordable housing development.

- Andrew McCoy, Director, Virginia Tech's Virginia Center for Housing Research
- Mel Jones, Associate Director, Research Scientist, Virginia Tech's Virginia Center for Housing Research
- Sarah Lyon-Hill, Associate Director for Research Development, Virginia Tech's Virginia Center for Housing Research

11:00 – 11:30 Break and Select Lunch

11:45 – 12:00 Keynote Introduction

Christine Jacobs, TJPDC

12:00 – 12:30 Keynote Address

Jay Grant, President, LISC Hampton Roads

12:30 – 1:00 Networking Break

1:00 – 2:00 Breakout Session #2

Salon A - University of Virginia Affordable Housing Initiative

Members of the UVa Affordable Housing Initiative team will give an update on the project's progress, details, and answer questions from members from the community.

- Alice Raucher, University Architect
- Colette Sheehy, Senior Vice President for Operations
- Fred Missel, Director of Design & Development

Salon B - Preventing Rural Displacement

A conversation focused on affordable housing development in rural areas; how do localities ensure that long-time residents can continue to live and work in increasingly expensive rural areas?

- Perry Hickman, Virginia State Director, USDA Rural Development
- Jesse Rutherford, Chairman, Board of Supervisors, Nelson County

Salon C - Senior-Friendly Affordable Housing

A presentation from AARP about the promotion of age-friendly neighborhoods, housing, and best practices that promote aging in place and healthy, quality lives for aging members of the community.

- Shannon Guzman, Director, Housing and Livable Communities, AARP Public Policy Institute

2:00 – 2:15 Break

2:15 – 3:15 Breakout Session #3

Salon A - Missing Middle Housing

A conversation focusing on the role that missing middle housing can play in increasing affordability with perspectives from Charlottesville, Arlington County, and across the Commonwealth.

- Sierra Latham, Senior Research Analyst, Richmond Federal Reserve
- Kellie Brown, Comprehensive Planning Section Supervisor, Arlington County
- Michael Payne, Councilor, City of Charlottesville
- Keith Smith, Vice-Chair, Central Virginia Regional Housing Partnership – Moderator

Salon B - Short-Term Rentals, Long-Term Rentals, and Affordable Housing

A discussion centered on how homestays and vacation rentals affect housing affordability, and how a community can promote tourism and affordability.

- Travis Wilburn – Managing Partner, Stay Charlottesville
- Anjali Kolachalam, Senior Policy Analyst, Up for Growth
- Eric Terry – Virginia Lodging and Travel Association – Moderator

Salon C - Virginia Housing: Creative Construction, Financing, and Development

A survey of creative financing and development options that Virginia Housing has funded, piloted, or initiated across the state. Senior staff from Virginia Housing will discuss how these can be implemented in both rural and urban areas.

- Luke Tate, Strategic Housing Officer, Virginia Housing
- Matthew Bolster, Senior Strategic Housing Officer, Virginia Housing

3:30 – 4:30

Regional Housing Partnership Board Meeting – Salon C

4:30

Adjourn

Organized by
Thomas Jefferson Planning District Commission